# **Dina Stescovich**

# **Product Designer**

ABOUT ME CONTACT

a creator and product designer pursuing a master's in Art Directing and New Narratives in Barcelona. My expertise lies in UX/UI design, crafting visually compelling and user-friendly experiences. Recognized at international film festivals, my work showcases a dedication to impactful storytelling through innovative design.

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# WORK EXPERIENCE

## 0815 Design | Product designer and team leader

2008-2011

Specializing in designing complex systems for high-profile clients. Lead and motivated teams to exceed expectations and deliver top-notch products. Expertise includes wireframes, concept-adapted design, flows, and presentations. Collaborated with product managers to ensure exceptional results.

# **Languages**Hebrew - Native

English - Fluent

www.Dinastes.com

# Firma global business design | Design Intern

2020

Specializing in digital UX/UI, branding, and social.gained hands-on experience in diverse design fields, as for the "Bar Ilan" University website or various designed animations, contributing to the firm's success.

#### MAIN TOOLS

Figma Sketch

Adobe XD

Adobe InDesign

Adobe Illustrator

Adobe LightRoom

Adobe Photoshop

Adobe After affects

Adobe Premiere Pro

# Tink marketing solutions | Advertiser and junior advertising manager

2008-2011

Accumulated marketing expertise, fostered client relationships, won global awards in a Google project, and contributed to overall company success.

## **Education**

# Master in Art Directing and New Narratives | Elisava Barcelona

2023-recently

This ongoing program seamlessly integrates art direction and narrative storytelling, allowing me to develop a global perspective and versatile skills in shaping compelling visual narratives across diverse mediums. Work in the format of international class setting.

## Student exchange | IED Madrid

2019

Engaged with a diverse visual design community, drawing inspiration from the rich cultural perspectives that surrounded, fostering creativity and camaraderie among talented peers, emphasizing the global impact and collaborative nature of the field.

# B.design degree - Visual Communication Design | Holon institud of technology

2023-recently

Attained a Bachelor's degree in Visual Communication Design, specializing in interactive design and media production. Garnered distinction for the final project, receiving accolades and recognition at prestigious festivals across the globe.

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#### **VOLUNTIRING**

#### Bachelor's Mentor | Visual Communication Program

2022-currently

serving as a mentor for first-year students and providing support to fourth-year students in their final projects. Leveraging my knowledge and experience to help students achieve their academic and professional goals.

#### Perach Scholarship | Open Ear program tutor

2021

Provided personal tutoring to a child from a distressed family, demonstrating a commitment to community well-being.

#### Youth Movement of the Moshavim | Leader

2011-2012:

Voluntary service in 'Oded Club' – Dedicated a year to voluntary service, contributing to the community and deepening my sense of social responsibility.

2008-2011:

Honed leadership and team-building skills, actively contributing to the movement's goals.